

# 2007 INTERNATIONAL DRUG POLICY REFORM CONFERENCE

hosted by the Drug Policy Alliance  
December 5-8, 2007 in New Orleans, Louisiana



> WORKING TOWARD A NEW BOTTOM LINE

DRUG POLICY ALLIANCE

Reason. Compassion. Justice.



# LETTER FROM THE EXECUTIVE DIRECTOR

**W**e invite you to attend the 2007 International Drug Policy Reform Conference, hosted by the Drug Policy Alliance with co-hosts the American Civil Liberties Union (ACLU), the Harm Reduction Coalition (HRC), Law Enforcement Against Prohibition (LEAP), Marijuana Policy Project (MPP) and Students for Sensible Drug Policy (SSDP). This is the most important gathering of people who believe the war on drugs is doing more harm than good—and who are working to promote a new bottom line: one that seeks to reduce the negative consequences of both drug misuse and our misguided drug control policies.

There is no better crash course in drugs and drug policies than this. Leading experts from around the world—on drug abuse, treatment, epidemiology and disease prevention, law and law enforcement, and advocacy skills—attend and present, as do outstanding scholars, journalists and elected officials. This gathering, which happens every two years, is not “just another conference.” Hundreds of participants have credited these gatherings with opening their eyes and changing their personal and professional lives.

Our conference theme this year is *Working Toward a New Bottom Line*. We believe that change is possible in our nation’s drug policies, but that doing so requires all of us to challenge what we think we know and want to believe. No matter what your profession or personal experience with drugs, drug users or drug control systems, you will find your thinking at least partially transformed by this event. I guarantee it!

We can’t convene in New Orleans, Louisiana without engaging the tragic conditions in that city and state. Hurricane Katrina laid bare an array of problems, many of which are exacerbated by drug war policies. Meanwhile, the state of Louisiana comes close to leading the nation in the rate at which it incarcerates people for drug law violations. But such excesses also create opportunities for reform. Drug policy reform has been particularly challenging in the South, but meaningful changes are now underway and gaining speed.

You’ll be amazed by the range of life perspectives and political orientations that will come together in New Orleans in early December. Many will agree on only one thing: that the war on drugs has failed and that we need new ways of dealing with drugs, drug users and drug markets grounded in science, compassion, health and human rights.

We look forward to you joining us in New Orleans!

**“No matter what your profession, or personal experience with drugs, drug users or drug control systems, you will find your thinking at least partially transformed by this event. I guarantee it!”**



ETHAN NADELMANN, EXECUTIVE DIRECTOR

# CONFERENCE AT A GLANCE

## CONFERENCE TRACKS

1

### Day One (Wednesday, Dec. 5)

6:00 – 8:00 p early registration  
7:00 – 9:00 p opening reception

2

### Day Two (Thursday, Dec. 6)

7:30 – 8:30 a yoga  
8:00 – 9:00 a open AA meeting  
8:30 – 9:30 a registration  
8:30 – 9:30 a breakfast  
9:30 – 10:45 a plenary  
15 minute break  
11:00 – 12:30 p sessions  
12:30 – 1:30 p lunch (1 hr – provided)  
1:30 – 3:00 p sessions  
30 minute break  
3:30 – 5:00 p sessions  
30 minute break  
5:30 – 6:45 p organized networking time  
6:00 – 7:00 p open NA meeting

3

### Day Three (Friday, Dec. 7)

7:30 – 8:30 a yoga  
8:00 – 9:00 a open AA meeting  
8:30 – 9:30 a breakfast  
9:30 – 11:00 a sessions  
30 minute break  
11:30 – 1:00 p plenary  
1:00 – 2:30 p lunch  
2:30 – 4:00 p sessions  
30 minute break  
4:30 – 6:00 p sessions  
6:00 – 7:00 p open NA meeting  
6:30 – 7:45 p Community Forum

4

### Day Four (Saturday, Dec. 8)

8:00 – 9:00 a yoga  
8:30 – 9:30 a open AA meeting  
9:00 – 10:00 a breakfast  
10:00 – 11:30 a sessions  
30 minute break  
12:00 – 1:30 p sessions  
1:30 – 3:00 p lunch  
3:00 – 4:30 p sessions  
30 minute break  
5:00 – 6:00 p plenary  
8:00 – 11:00 p awards dinner

**OUR WORK** Workshops and trainings so that we can sustain and improve our efforts to reform drug policies.

**CULTURE** Exploring how drug use affects behaviors and attitudes that in turn influence policies.

**RESEARCH** Presenting the latest advances in drug research and how to expand on them.

**PREVENTION** Advancing smarter ways for people to think about their drug use choices.

**HARM REDUCTION** Refining what "harm reduction" means and what it can do.

**TREATMENT** Considering current options and new strategies.

**CRIMINAL JUSTICE** Making our system more humane and effective.

**POLITICS** Comparing different reform agendas and strategizing about ways forward.

**THE WORLD** Exchanging knowledge and experiences within the global community.



# TRAVEL / HOTEL / TRANSPORTATION

## HOTEL

The Astor Crowne Plaza  
739 Canal at Bourbon Street  
New Orleans, Louisiana 70130  
Web site: [www.astorfrenchquarter.com](http://www.astorfrenchquarter.com)  
(504) 962-0500

## ATTENDEE LODGING

A block of rooms has been reserved at The Astor Crowne Plaza hotel at a rate of \$149 single/double occupancy, plus taxes. Participants must make their own lodging arrangements. To receive this special rate, contact the hotel by Tuesday, November 6, 2007 and reference the "Drug Policy Reform Conference."

Attendees are advised to book early to secure this rate, as availability is not guaranteed. For reservations call: (800) 684-1127 or (504) 962-0500.

## TRAVEL TO NEW ORLEANS

**AIR TRAVEL:** The Louis Armstrong Int'l Airport (MSY) offers travel via all major airlines and also many low-fare airlines such as Southwest, JetBlue, ExpressJet and USAirways.

**AMTRAK:** Three Amtrak train routes terminate in or pass through the New Orleans station at 1001 Loyola Avenue. For reservations or information, contact Amtrak at (800) 872-7245 or go online at [www.amtrak.com](http://www.amtrak.com).

**GREYHOUND:** All Greyhound buses arrive at and depart from the New Orleans station at 1001 Loyola Avenue. For information, contact Greyhound at (800) 231-2222 or go online at [www.greyhound.com](http://www.greyhound.com).

## GROUND TRANSPORTATION

The most cost-effective transportation to The Astor Crowne Plaza is the Airport Shuttle Service. The cost is \$13 per trip, one-way. Make reservations by calling (504) 522-3500. Taxi fares average \$28 one-way. The hotel is approximately 12 miles from the airport.

## RENTAL CAR

Budget Rent-A-Car is providing discount rates for conference attendees. Make reservations through Budget's website ([www.budget.com](http://www.budget.com)) or call (800) 527-0700. Reference the conference ID # U064658 when making reservations.

## EXPERIENCE NEW ORLEANS!


When traveling to New Orleans, get ready to experience what the locals call *lagniappe* (lan' yap) or the something extra that defines the legend that is the "Big Easy." Old world ambiance, hot jazz, cool eats and sizzling night life awaits you. Once you arrive at The Astor Crowne Plaza, you will be within walking distance of many landmarks of New Orleans' heritage, including: courtyards and iron-laced balconies, famous restaurants and galleries, Bourbon Street, the mighty Mississippi River ... and, of course, legendary Jackson Square.

For more information on the *lagniappe* of New Orleans, visit [www.neworleanscvb.com](http://www.neworleanscvb.com) or call (800) 672-6124.



**"Of the hundreds of conferences I've attended in my career, this was the best."**

Norm Stamper, author, *Breaking Rank: A Top Cop's Expose of the Dark Side of American Policing*, San Juan Islands, Washington



**“I cannot begin to tell you what a powerful experience the conference was for me. It was my first drug policy reform conference and I intend to make every effort possible to attend future conferences.”**

**c. a. riley, Membership Coordinator, Kansas Compassionate Care Coalition, Wichita, Kansas**

## **Drug Policy Alliance Honorary Board of Directors**

**Mayor Rocky Anderson** Salt Lake City, Utah (2000-present)

**Harry Belafonte** Singer, actor and activist

**Frank C. Carlucci III** U.S. Secretary of Defense (1987-1989); Chairman emeritus, Carlyle Group; Deputy Director, CIA (1978-81)

**Representative John Conyers, Jr.** U.S. Congressman, Michigan (1964- present); Chairman, House Committee on Government Operations (1989-94); Dean and a founding member, Congressional Black Caucus; Chairman, Judiciary Committee (2007-present)

**Walter Cronkite** CBS Evening News anchor (1962-1981) known as “the most trusted man in America”

**Ram Dass** Beloved spiritual teacher; Founder, Hanuman Foundation, which developed the Prison Ashram Project to help inmates grow spiritually, and the Living/ Dying Project, a spiritual and educational support for terminally ill people and their care givers

**Vincent Dole, MD** (In Memoriam: 1913-2006) Winner of the Lasker Award (1988) “for postulating the physiological basis of narcotic addiction and for developing methadone treatment for heroin addiction”

**Jocelyn Elders, MD** U.S. Surgeon General (1993-94).

**Judge Nancy Gertner** U.S. District Court Judge, Boston, Massachusetts.

**Penny Harrington** Chief of Police, Portland, Oregon (1985-86); Founding Director, National Center for Women and Policing, a division of the Feminist Majority Foundation (1995-present)

**Calvin Hill** Record-breaking NFL running back for the Dallas Cowboys (1969-74), Washington Redskins (76-77), Cleveland Browns (78-81)

**Arianna Huffington** Nationally syndicated columnist and author; Founder of the Huffington Post ([www.huffpost.com](http://www.huffpost.com))

**Gary Johnson** Governor, New Mexico (1995-2003)

**Judge John Kane** U.S. Senior District Judge, Denver, Colorado (1977-present)

**Nicholas deB. Katzenbach** U.S. Attorney General (1965-66); Under-Secretary of State, (1966-69)

**Joseph McNamara** Police Chief, Kansas City, MO (1973-76) and San Jose, CA (76-91); Research Fellow, Hoover Institute (1991-present)

**Patrick V. Murphy** Police Commissioner, New York City (1970-73); Police Chief, Syracuse, Washington, D.C., Detroit; President, Police Foundation (1973-85); Director, Police Policy Board at the U.S. Conference of Mayors (1985-2006)

**Beny Primm, MD** President and founder, The Addiction, Research and Treatment Corporation, Brooklyn, NY (1969-present); Director, Center for Substance Abuse Treatment, U.S. Department of Health and Human Services; U.S. representative on issues of drug addiction and AIDS, World Health Organization

**Dennis Rivera** President, 1199SEIU United Healthcare Workers East—the largest local union in the world

**Kurt Schmoke** Mayor, Baltimore (1987-99); Dean, Howard University School of Law (2003-present)

**Charles R. Schuster, PhD** Director, National Institute on Drug Abuse (1986-1992); Adj. Professor, Neurology, Loyola Univ.Chicago

**Alexander Shulgin, PhD** Pharmacologist, chemist, and psychedelics researcher

**Judge Robert Sweet** U.S. District Judge, New York, New York (1978-present)

**Paul Volcker** Chairman, Board of Governors, U.S. Federal Reserve System (1979-1987)

# LEADERSHIP OPPORTUNITIES

## Do you want your organization or business to be recognized as a leader and friend of drug policy reform?

Here are the many ways your organization can be affiliated with the premier gathering for people who think that the war on drugs is doing more harm than good:

### Sponsor

For the organization or business that wants to be seen as a leader and friend of drug policy reform, we offer a number of sponsorship levels.

### Scholarship Supporter

Some organizations choose to show their support by underwriting the registration fees and/or travel costs for key drug policy organizations that may not have the resources to send people to this important meeting. We will help administer your donation to ensure that it goes to the correct people.

### Exhibitor

If you have a product to sell or materials to distribute, exhibiting is the perfect opportunity to have face-to-face contact with your potential customer. The exhibit area will be in a high-traffic location at the conference facility, giving you full access to all participants.

### Advertiser

We will be publishing a program book that will be distributed to all conference attendees on the first day of the meeting. Ads start at \$250.

### Co-host

Large membership organizations can help facilitate a truly movement-oriented conference. These organizations will be featured prominently on all print and outreach materials, consulted on conference content and logistics, and invited to sponsor a meeting in tandem with conference programming. In return, we ask that you guarantee a specified number of registrations in advance and assist us with outreach and visibility.

### Partner

We invite other organizations that may not have the resources to support the conference fiscally to help us publicize the event and get the word out. All conference partners will receive recognition in our marketing materials.

### Contact

 Conference Office

Kesselman Jones, Inc.

P.O. Box 30182

Albuquerque, NM 87190

Tel: (505) 266-3451 Fax: (505) 266-3461

Toll Free: (866) 219-4582

Email: [DPA@KessJones.com](mailto:DPA@KessJones.com) | [www.KessJones.com](http://www.KessJones.com)



Simply the best work-related conference I have ever attended. There was not one miss in the sessions I attended ... the plenaries were excellent."

Walter Cavalieri, Director  
Canadian Harm Reduction Network

# REGISTRATION INFORMATION

## REGISTRATION FEES

Attendee Type	Before Nov. 5	After Nov. 5	On Site
Full Conference Rate, Members*	\$275.	\$375.	\$400.
Full Conference Rate, Non-Members	\$325.	\$425.	\$450.
Full Conference Rate, Students**	\$150.	\$250.	\$275.
One Day Rate	\$125.	\$150.	\$175.

\*Membership is defined as having given a gift to the Drug Policy Alliance in the past 18 months. If you have a question about whether your membership is current, please call (212) 613-8030.

\*\*Copy of a valid student ID must be provided upon check-in.

### Other Fees

#### Drug Policy Alliance Membership Fee (\$35)

By becoming a member of the Drug Policy Alliance, you are taking a stand for drug policies based on science, compassion, health, and human rights. The Drug Policy Alliance is your voice to politicians, the media, and your fellow citizens on these important issues. Join the thousands of people who already support the Drug Policy Alliance!

#### Membership in the Alliance entitles you to:

- > Bi-yearly editions of The Ally, the Drug Policy Alliance newsletter
- > Subscription to our electronic newsletter and Action Network

### Awards Dinner

Help us salute those most intimately involved in ending the drug war at a special awards dinner. Ticket price includes a gourmet buffet dinner and wine. Ticket price: \$75 in advance / \$100 on site.

### Cancellation Policy

Cancellations received in writing at least 15 days prior to the first day of the conference will be refunded in full less an administration charge of \$25. Notice of cancellation must be completed either through the online registration site or by submitting in writing to:

Kesselman-Jones, Inc.,  
PO Box 30182  
Albuquerque, NM 87190  
DPA@KessJones.com

Should you need to cancel your registration less than 15 days before the first day of the conference, the registration fee remains payable in its entirety.

### Substitutions and Name Changes

Substitutions are acceptable at any time. This can be done at online on the registration website or by sending a notice in writing to the conference office.

### Splitting Registrations

Registrations may not be split.

## TO REGISTER:

### 1) ONLINE

[www.drugpolicy.org/conference](http://www.drugpolicy.org/conference) and select REGISTER NOW!

It's fast, safe and easy. We accept most major credit cards, checks or banker's drafts in U.S. dollars if received in the conference office by November 30. When registering online you will receive immediate confirmation of your registration.

### 2) BY MAIL OR FAX

Download a registration form from [www.drugpolicy.org/conference](http://www.drugpolicy.org/conference), print and submit.

### International Participants

International participants should go to <http://travel.state.gov/visa> for important information on the visa application process for traveling to the United States. International attendees often need a letter of invitation from the Conference Manager in order to obtain a visa to visit the U.S. Because of increased scrutiny of visa applicants, many potential attendees of meetings in the U.S. have experienced unusual delays in obtaining travel visas. If you need a letter of invitation, it must be requested no later than October 1, 2007. Email DPA@KessJones.com and an invitation will be forwarded as soon as possible. In order to compose and send your letter, we will need your document number, email address, and your complete mailing address. Letters will not be sent via express mail.

### Protecting Your Information

Kesselman-Jones, Inc. is committed to ensuring that the submission of sensitive information, such as credit card details or home addresses, are safe and secure. We employ reputable and reliable service providers to ensure such information is protected. All information we hold is kept secure with access limited to personnel charged with the processing of such data.

### Indemnity

It may be necessary for reasons beyond the control of the conference organizers to alter the venue, content or timing of the program. We will endeavor to keep you informed of such changes, but any reasonable change to the conference format will not constitute a reason to refund the conference fee.

In the event that the conference is cancelled by the organizers, the registration fee shall be refunded in full. The liability of the organizers shall be limited to that refund and organizers shall not be liable for any other loss, cost, or expense, whatsoever caused, incurred or arising.

### Safety

While every effort has been made to ensure the safety of all attendees, the organizers cannot be held responsible and/or liable for any personal accident, loss or damage to private property.

## DRUG POLICY ALLIANCE

Reason. Compassion. Justice.

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ALBUQUERQUE, NM  
PERMIT 1888

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### Contact

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Fax: (505) 266-3461  
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[www.KessJones.com](http://www.KessJones.com)

## WHY ATTEND?

The best all-inclusive crash course in drugs and drug policy.



### Why Else?

- > Share your experience and make new alliances
- > Activist trainings
- > Influence the discussion

- > The Astor Crowne Plaza: room service, gardens & gym
- > Find your zen: yoga and AA / NA meetings
- > The Drug Policy Film Festival
- > **New Orleans!**

> **WORKING TOWARD A NEW BOTTOM LINE**