

Exhibitor Information



**New Mexico Behavioral Health Collaborative Conference
December 2008
Albuquerque Convention Center**



Conference Office
Kesselman-Jones, Inc.
P.O. Box 30182 - Albuquerque, NM 87190
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About the Conference



A Place In the Community... and Beyond

"A Place In The Community"where all New Mexicans come together as partners so that those who live with Behavioral Health issues, no matter their culture or their background find *their* place, achieve the peace they seek and receive the treatment they need.

The 2008 Behavioral Health Collaborative Conference stems from this vision and the uniquely New Mexican partnership transformation between the Behavioral Health Purchasing Collaborative, the Local Collaboratives and the Behavioral Health Planning Council. These partnerships promote the establishment of recovery and resiliency best practices throughout the state.

The conference is designed to provide the highest standard of information, experiences and skill enhancement, and focuses on comprehensive, cutting edge, systems of care and the best practices embedded within these systems. Nationally recognized leaders, in the behavioral health field will partner with skilled New Mexico programs and providers to create the optimal learning experience.

Our keynote speakers for 2008 are:

- *David Shern, PhD*, Chief Executive Officer, Mental Health America
- *Mario Hernandez, PhD*, Professor and Chair of Child & Family Studies at the Louis de la Parte Florida Mental Health Institute, University of South Florida
- *Kristy Straits-Tröster, PhD, ABPP*, Assistant Clinical Co-Director, Department of Veterans Affairs Mid-Atlantic Mental Illness Research, Education and Clinical Center
- *Kathryn Power, MEd*, Director, Center for Mental Health Services (CMHS), Substance Abuse and Mental Health Services Administration (SAMHSA)

A full conference agenda is available at www.kessjones.com.

Your organization can become a partner in our success by also becoming a sponsor at the conference.

We are seeking cash and/or in-kind sponsors. If you are able to sponsor we would work with you directly to determine the benefits most valuable to your organization that you would receive in exchange for your support.



Exhibitor Information



Conference Dates: December 2-5, 2008

Hotel/Exhibit Location: Albuquerque Convention Center
401 2nd Street NW - Albuquerque, NM
Phone : (505) 768-4575

Need door to door directions? Visit: www.mapquest.com

Exhibit Days/Times: Wednesday, December 3, 2008 8:00 am - 6:30 pm
Thursday, December 4, 2008 8:00 am - 2:30 pm *Times are subject to change.*

Cost: 6' Table \$350.00
Non-profit * \$150.00

**501 (c) 3 organizations that do not generate income by selling product(s).*

There is a separate fee for electrical access or any special equipment. Please contact Kesselman-Jones, Inc. for an Electrical Service Order Form from the Albuquerque Convention Center.

Set Up: All exhibits must be in place no later than 7:45 am. Packing crates and supplies must be placed under tables. A possible set up time for the evening of Tuesday, December 2, 2008 will be emailed to the contact person for all exhibitors approximately 7 days prior to the conference.

Break Down: We ask that you do not break down early so that attendees have ample time to visit your booth. Breakdown must be completed by 5:00 pm on Thursday, December 4, 2008. Materials not removed by this time will be removed by the Sponsor and put in storage at Exhibitor's expense.

Booths: Booth fee includes a sign, a 6' table with linen/skirting and two (2) chairs.

Lodging: A block of rooms has been reserved at two (2) hotels in the area. Please visit our web site at www.kessjones.com/events/BHC08/BHC08.html for a list of hotels, rates and contact information.

Participation: The conference has the right to reject an exhibitor application if it is deemed that the subject matter/content is not appropriate for the conference audience.

Deadline: There is limited exhibit space. Applications will be reviewed in the order received. Deadline for applications is November 15, 2008.

Contact Information: Kesselman-Jones, Inc.
Tisha Aldredge, *Exhibit Manager*
P.O. Box 30182
Albuquerque, NM 87190
Phone: (505) 266-3451 x105
Fax: (505) 266-3461 (no cover sheet necessary)
Tisha@KessJones.com

**To apply to exhibit, go to
www.kessjones.com.
Click "A Place in the Community"
and then visit the Exhibitor page
for application instructions.**

Exhibit Guidelines



Official Contact Person: The person named on the Exhibitor Application Form is considered the official contact of the participating organization to receive all information regarding confirmation of events and activities. This person is responsible for assuring information is properly distributed to all participating representatives. Booth workers are the individuals in actual attendance at the Conference. Participating representatives may be listed on the Application upon submittal or may be submitted at a later date.

Attendance at Conference: Conference attendance is not included in the exhibitor fee. Please visit our web site <http://www.kessjones.com/events/BHC08/BHC08.html> to register as a conference attendee.

The ability to send two (2) **booth workers** is included in the exhibit package. Additional representatives may be authorized if requested. Each representative will be issued a name badge. Meal service is not included as part of the exhibitor package, but individual meals may be purchased separately.

Electrical Connections/additional booth requests: An electrical connection will be provided, if requested, for a fee. Please contact Kesselman-Jones, Inc. for an Electrical Service Order Form from the Albuquerque Convention Center.

Floor plan: The floor plan for this exhibit will be maintained as originally presented whenever possible. However, Kesselman-Jones, Inc. reserves the unqualified right to modify said plan to the extent necessary for the best interests of the exhibit, the exhibitors, and the industry.

Booth Assignments: Assignment of booth space will occur approximately 10 days prior to the conference. Space assignments will be made according to the order in which applications were received.

Cancellations: Cancellation of exhibit space must be in writing. Cancellations received before November 15, 2008 will be refunded with a 20% service charge on the net cost of the original space. A refund for cancellation cannot be made after November 15, 2008. In the event of the Conference being cancelled due to fire, strikes, government regulations, Acts of God or other causes beyond the control of the sponsoring organization, Kesselman-Jones, Inc. shall not be held liable for failure to hold the Conference, and Kesselman-Jones, Inc. shall determine the amount of exhibit fee to be refunded.

Shipping/Storage: All exhibitors are asked to make individual arrangements for shipping/handling. Please call the Exhibit Manager for further details.

Security/Liability: No security will be provided. Do not leave valuables in your booth unattended. The exhibitor assumes complete responsibility for losses, damages and claims arising out of damage of the Exhibitor's displays, equipment and other property brought upon the premises of the host facility. He/she shall indemnify and hold harmless the host facility and its sponsors/organizers or any other authorized representative agent or employee of the foregoing of any and all losses, damages, and claims.

Restrictions: All decorative material must be flame proofed. Every effort will be made to maintain a business-like atmosphere. Extremely loud noises, such as bells, sirens, buzzers, etc., are not permitted. Use of audio-visual equipment must be played at a moderate volume.

Damage: Exhibitors will not fasten any fixtures to the floors, walls, columns or ceilings of the exhibit area. Exhibitors will be liable for any damages caused by such fastening and for any damage to equipment furnished by Kesselman-Jones, Inc. or service suppliers designated by them.

Permits/Licenses: Each exhibitor is responsible for obtaining all necessary licenses and permits to use music, photographs or other copyrighted material in exhibitors' booths or displays. No exhibitor will be permitted to play, broadcast or have performed any music or use any other copyrighted material, such as photographs or other artistic works, without first presenting to Kesselman-Jones, Inc. proof satisfactory that the exhibitor has, or does not need, a license to use such music or copyrighted material. Kesselman-Jones, Inc. reserves the right to remove from the exhibit area all or any part of any booth or display which incorporates music, photographs or other copyrighted material for which the exhibitor fails to produce proof that the exhibitor holds all required licenses. The exhibitor shall remain liable for and shall indemnify hand hold Kesselman-Jones, Inc., their agents and employees, harmless from all loss, cost claims, causes of actions, suits, damages, liability, expenses and costs, including reasonable attorney's fees, arising from or out of any violations or infringements (or claimed violation or infringement) by exhibitor, exhibitor's agent or employees of any patent, copyright or trade secret rights or privileges.