



April 14 & 15, 2010



Albuquerque

A conference for people working to improve student health and academic success

# Conference NEWS ISSUE IV

## REGISTER TODAY TO ENTER THE EARLY BIRD BONUS DRAWING

### CONFERENCE TIP

#### Book Your Hotel Room Now

The Hyatt Regency Albuquerque is offering a special reduced rate for conference attendees of **\$75 a night**. Book now, there is a limited number of rooms at this very special rate which expires March 19, 2010.

The Hyatt is a four-diamond luxury hotel, located in the heart of downtown Albuquerque, across the street from the Convention Center. Enjoy on-site amenities such as:

- Roof top pool and hot tub
- 24-hour Stay Fit gym
- Starbucks
- Keva Juice
- McGrath's Bar & Grill

### Win Dinner for Two at McGrath's Bar & Grill

located in the Hyatt Regency

Register online by

**Wednesday, February 24, 2010**

to be entered in the Early Bird Bonus drawing. Everyone who has registered as of noon on the 24<sup>th</sup> will be eligible to win.

Be sure to check your e-mail! The winner will be announced in the next conference newsletter.

Rooms at the reduced rate are sure to sell out; book early to ensure you take advantage of the conference discount.

#### Hyatt Regency Albuquerque

330 Tijeras NW,  
Albuquerque, New  
Mexico, USA 87102  
(505) 842-1234

### Did You Know That Conference Registration Would Almost be Double if it Wasn't for the Support of Our Sponsors?

Producing a conference is an expensive undertaking: the facility, audiovisual equipment, \$4 sodas and attendee materials; it all adds up. Most conferences of this caliber can charge attendees nearly \$400 in registration fees. Why is Head to Toe so much cheaper?

Through sponsorship, organizations can promote relationships and provide resources for the conference, contributing to lower rates. Please join us in extending appreciation to our 2010 sponsors.

#### Conference Title Sponsor:

*New Mexico Department of Health*

#### Keynote Session Sponsor:

*Elev8 New Mexico*

#### Preconference Session Sponsors:

*Envision New Mexico*

*New Mexico Public Education Department*

#### Banquet Sponsor:

*New Mexico Alliance for School-based Health Care*

#### Session Sponsor:

*Center for Rural and Community Behavioral Health*

### Introducing Our Newest Sponsor Blue Cross Blue Shield of New Mexico Medicad Blue Salud

Blue Cross Blue Shield has been serving the health care needs of New Mexicans since 1940, and joined the State Medicaid program, "Salud," in 2008.

Visit the [Conference Sponsors/Partners page](#) for more information on Blue Cross Blue Shield's involvement in the conference or check their web site [www.bcbsnm.com/bluesalud](http://www.bcbsnm.com/bluesalud) for more information.

**If your organization is interested in contributing as a sponsor please contact Tabatha for more information.**

Tabatha@KessJones.com or toll free (866) 219-4582

### ????? Question of the Day ?????

*Monica from Roswell asks...Is there a reduced rate for students?*

We understand that is difficult for students to fit conference registration rates into their budgets, however, it is important to attend events to network and learn. Therefore, we are offering a 50% discount off of the registration rate to full time students. To obtain the discount students must submit a copy of their school ID and a current schedule. Approved students will be contacted with registration instructions.

Submit via e-mail: [H2TStudent@KessJones.com](mailto:H2TStudent@KessJones.com) or fax: (505) 266-3461

*You are receiving this weekly newsletter to keep you informed about the Head to Toe Conference. Your commitment to providing quality education and health care is important, however, if you do not wish to receive future e-mails, please unsubscribe below.*